



Redesigning Leadership Journeys

IDM Teleseminar 2nd of April 2014

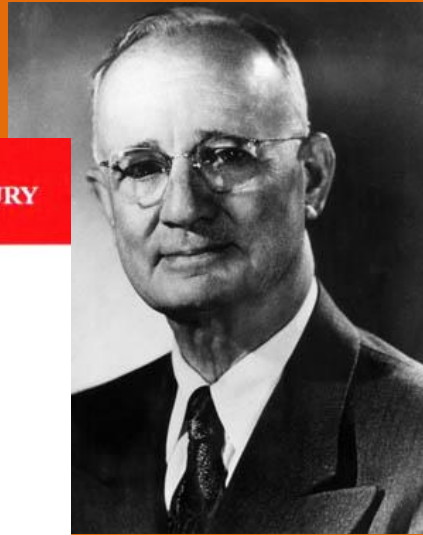
Based on the book:
Leadership: Mind(s) Creating Value(s). Developing Deep Thinking to
Better Manage Complexity and to Create Possibilities (2014).

Jan De Visch

What makes leadership journeys so difficult?



1937



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REVISED AND UPDATED FOR THE 21ST CENTURY

One of the most influential
bestsellers of all time

**think
and
grow
rich**

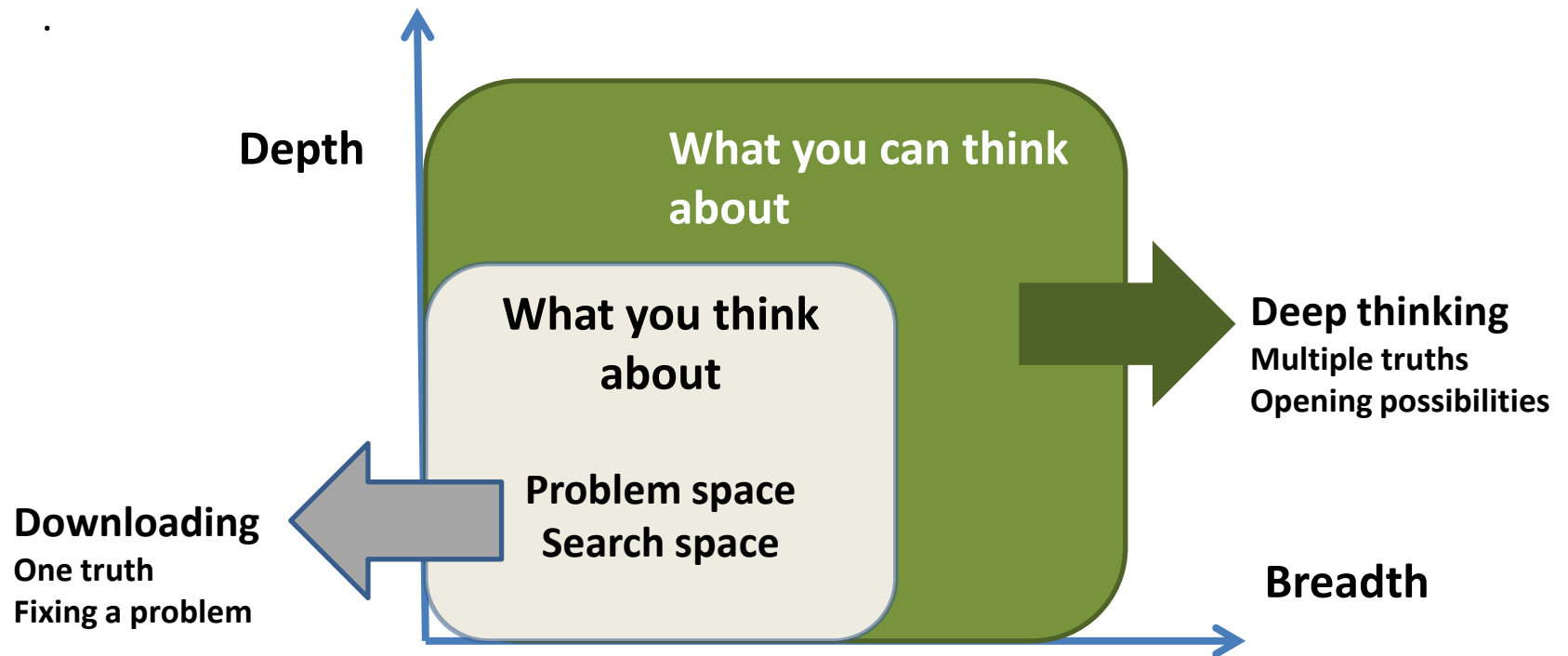
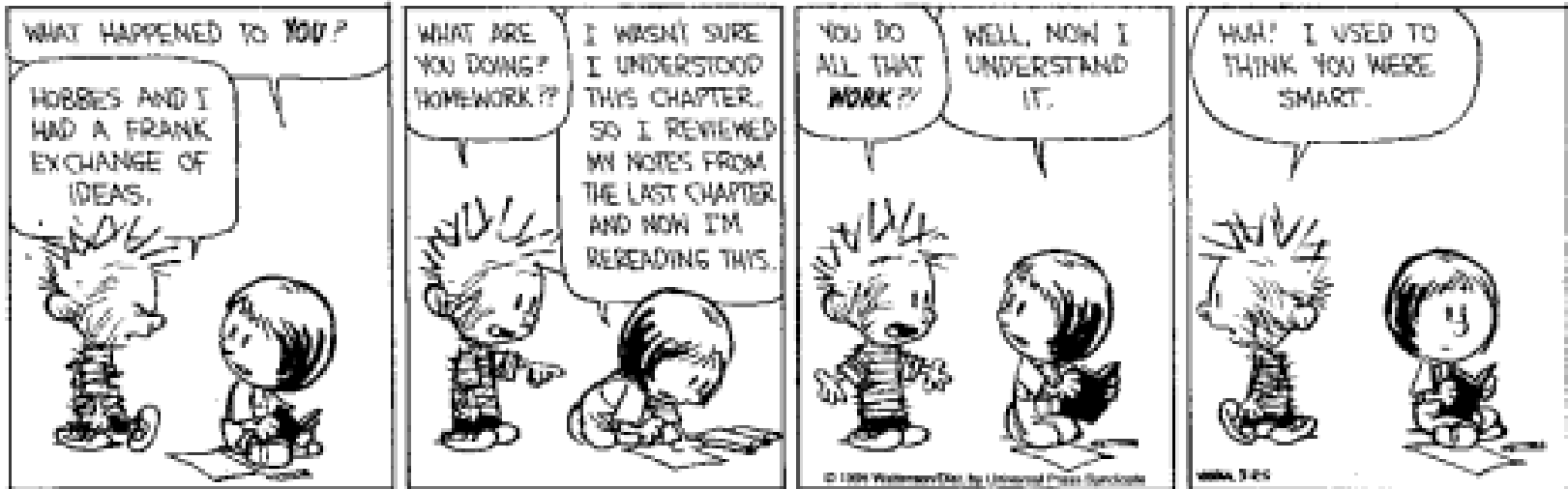
Napoleon Hill

Revised and expanded by Arthur R. Pell

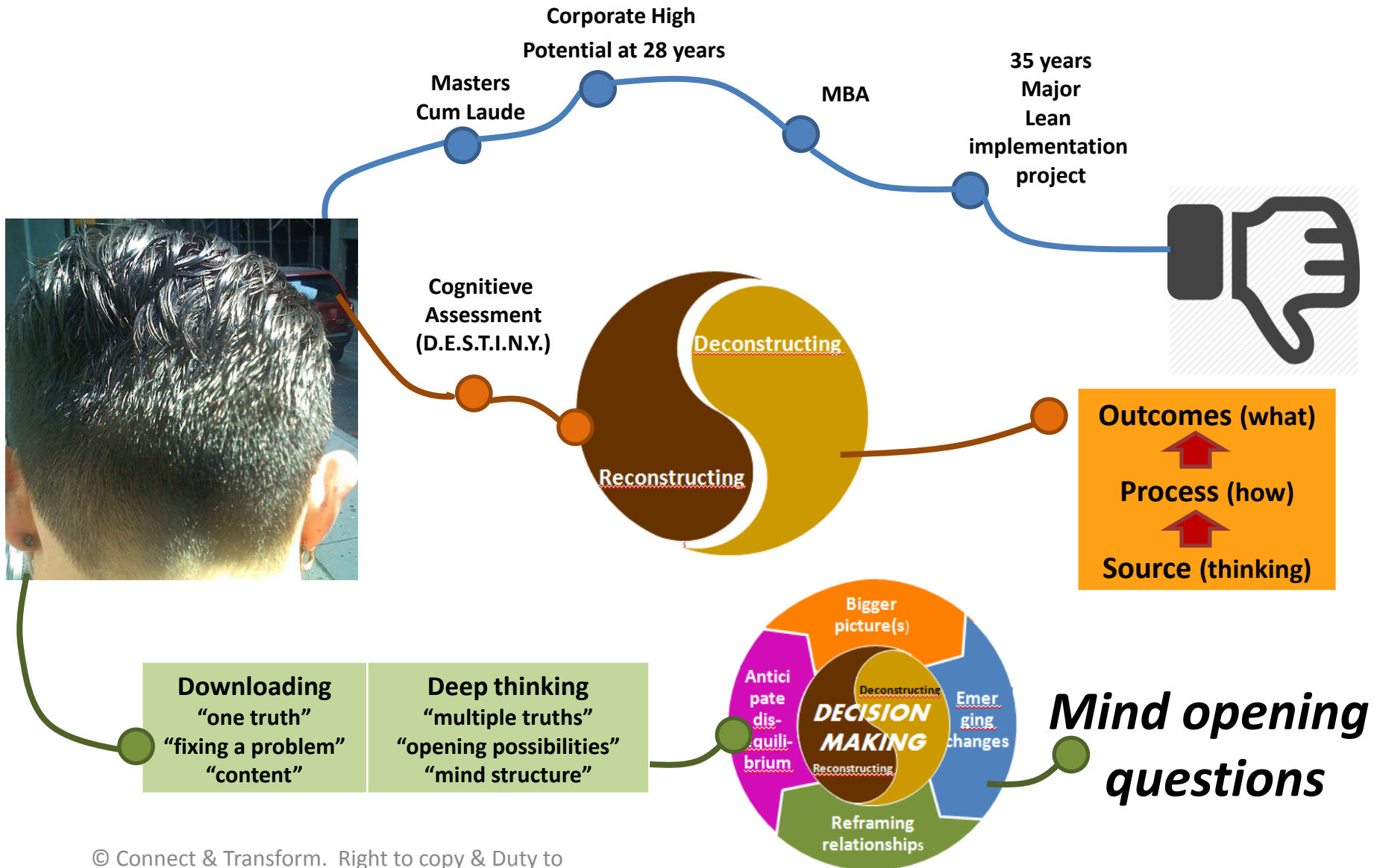
Over 15 million copies
sold worldwide

Doing the right things
→ thinking → WHAT

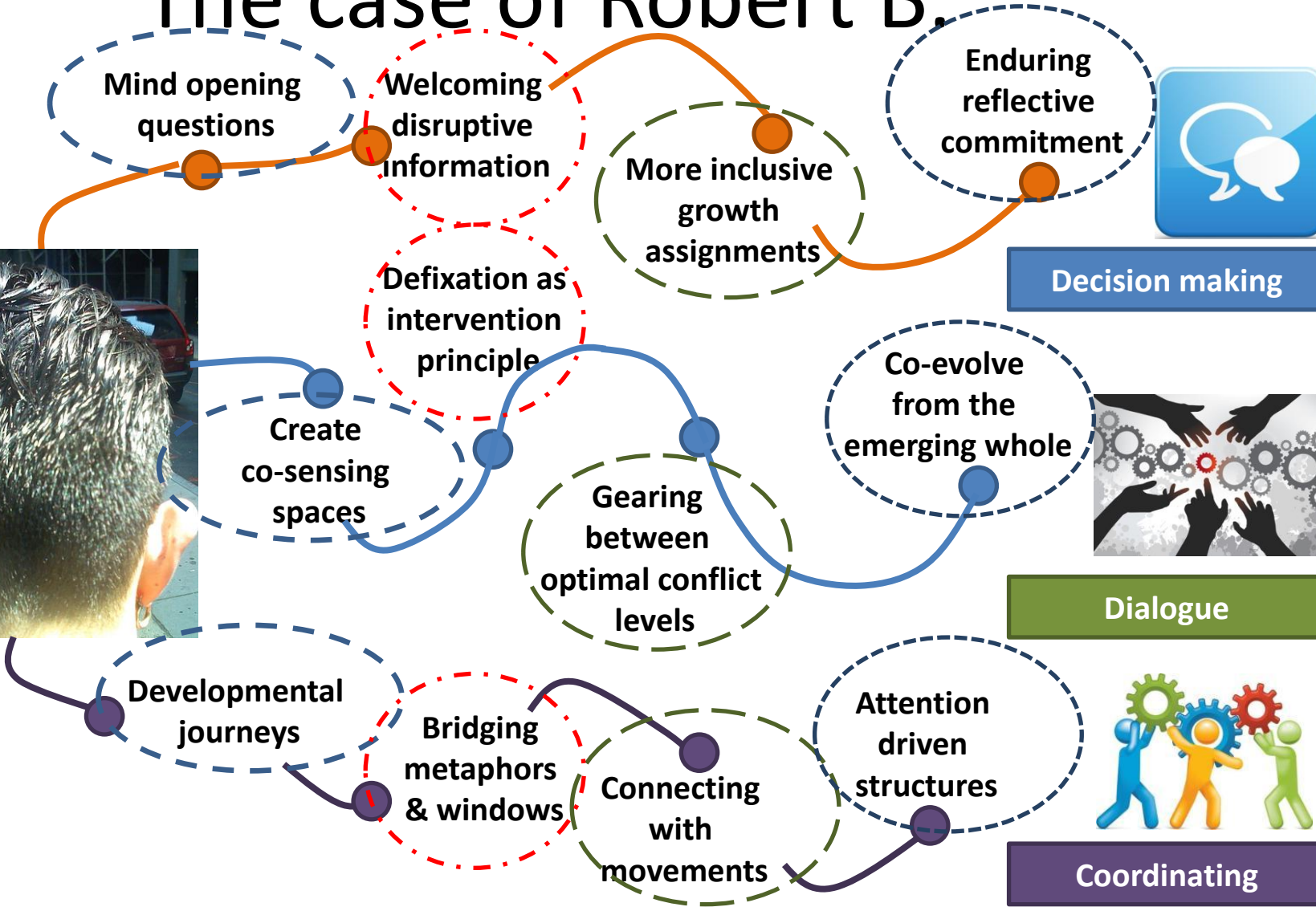
Doing things right
→ competencies → HOW



The case of Robert B.



The case of Robert B.



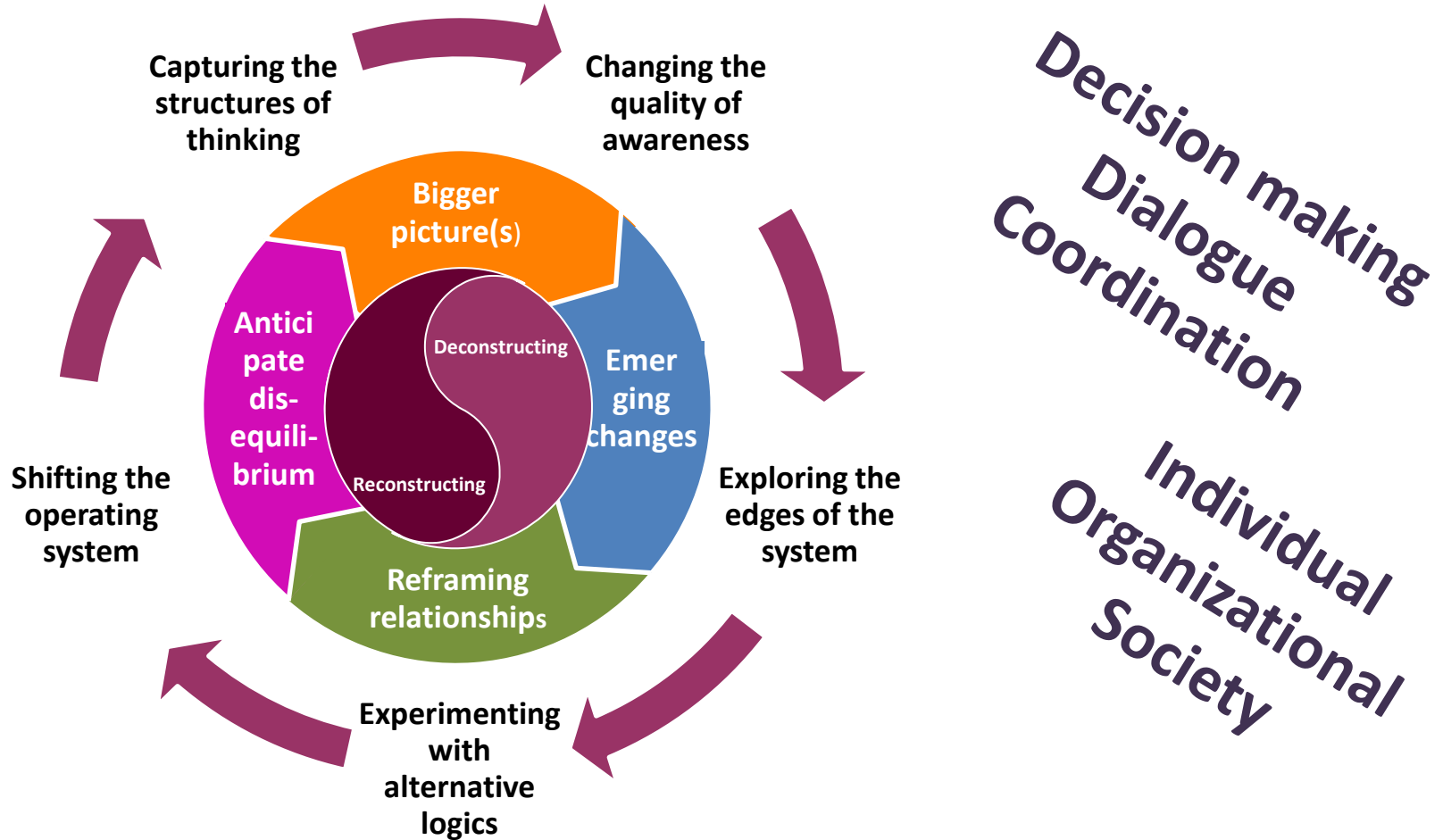
Changing quality of awareness

Experimenting with other logics

Exploring the edges of the system

Shifting the operating system

Ingredients of leadership development



Opening question for the dialogue

- Key in the process of leadership development is questioning unexamined beliefs and awaken the consciousness of what is missing in the way they construct their world and how they perceive themselves. According to you, dear listener, what is missing in the presented leadership development model?

Contact Info



Jan De Visch

Jan.de.visch@connecttransform.be

+ 32 478 31 24 24

Executive Professor Flanders Business
School (Catholic University Leuven)

Managing Director Connect & Transform

Geography: Emerging Markets and Europe
Sectors: Services, Energy, Media, Consumer
Lifestyle, Healthcare and Software Solutions

New IDM Course

[Design, Emergence, and Entropy:](#)

**Preparing Business Model Shifts through
Reinventing Leadership Developmental
Practices and Talent Management Processes**

6 1 ½ hr sessions; 9 CEUs

Mondays and Wednesdays,
starting June 9, 2014 (two sessions per week)

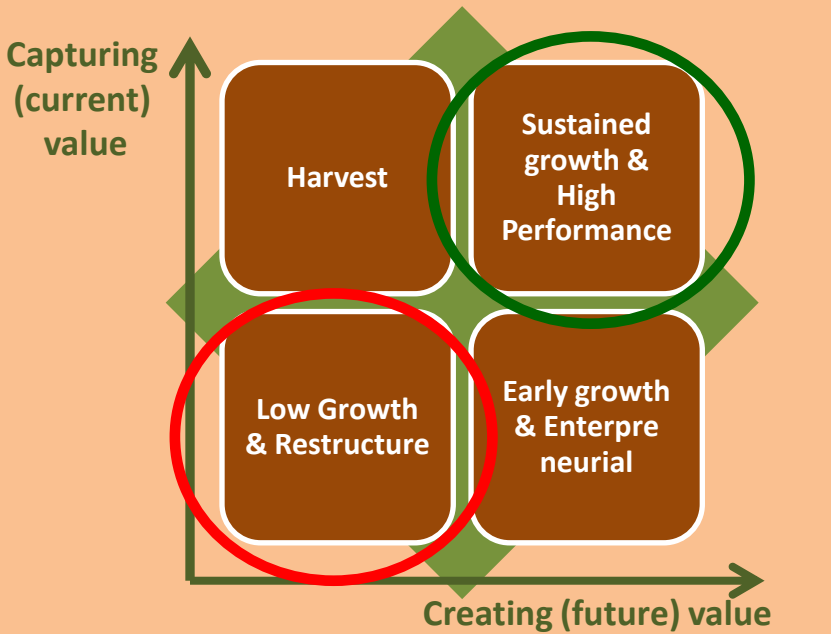
18h00 – 19h30 **CET**

Taught by Jan DeVisch

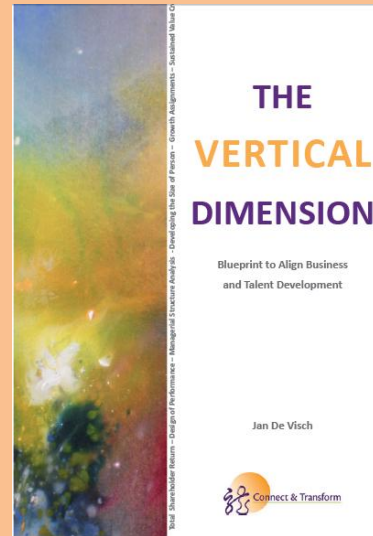
To register:

[http://www.interdevelopmentals.org/schedule
.php](http://www.interdevelopmentals.org/schedule.php)

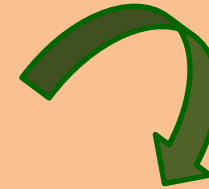
What? Background



2010



Managing complexity



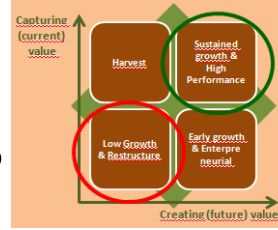
2014



Mastering complexity

Both available on: www.connecttransform.be

Comparative analysis of 'consciousness': thought structures used in annual reports



Which documents are comparable?

- Similar year (2012)
- Similar reporting jurisdictions

Which reliable text selection procedure was used?

- Forward looking statements ('believe', 'expect', ...) in connection with any discussion of future operating or financial performance
- Sustainability reporting - Max 5000 words

Which coding system allows quantifying and comparing the selected data?

28 possible thought forms

Emerging change	Context	Common ground	Transformational
1	8	15	22
2	9	16	23
3	10	17	24
4	11	18	25
5	12	19	26
6	13	20	27
7	14	21	28

Used thought forms by text bit (fictitious)

BITS	Emerging change	Context	Common ground	Transformational
01		10		
02		8		
03	7			
04		12		
05				28
06			21	
07		8		
08		9		
09			16	
10	6			
	2 x	4 x	2 x	1 x

Coding system

Emerging change	Context	Common ground	Transformational
1	8	15	22
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3	10	17	24
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Fluidity/diversity = 32%

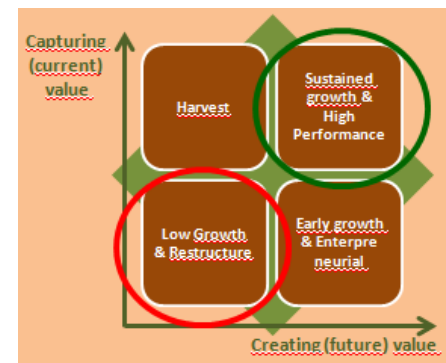
9 of the 28 thought forms are used

Emerging change	Context	Common ground	Transformational
2 x	4 x	2 x	1 x
7	7	7	7

$\frac{8}{21}$ $\frac{1}{7}$

Whole systems breakthrough thinking = 26 %

$$\left(\frac{8}{21} + \frac{1}{7}\right) / 2$$



	Low Growth Companies	Sustainable Growth Companies
(Average) Fluidity/diversity score	26,8%	58,5%
(Average) Whole systems breakthrough thinking index	30,9%	41,75%

Key point: The ‘thinking’ of CEO’s/CFO’s in sustainable growth companies, as reflected in the language used in annual reports, points to an operating from a ‘higher level of consciousness’.